ProShares®

THE ON-DEMAND ECONOMY IS DELIVERING



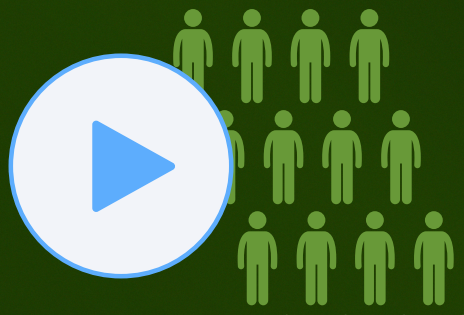
As the digital and physical worlds merge, companies blending technology with daily life are emerging as some of the fastest-growing forces in the market.



The **ProShares On-Demand ETF (OND)** invests in a global portfolio of companies at the forefront of the rising on-demand goods and services theme, including media & entertainment, transportation/mobility, semiconductors, and more.

STREAMING MEDIA

Even as streaming platforms mature, global growth remains strong—driven by expanding margins and emerging AI-powered innovations in content creation and service delivery.



1.8B

Over 20% of the world's population is projected to **subscribe to video streaming services** by 2030.



3 out of 4

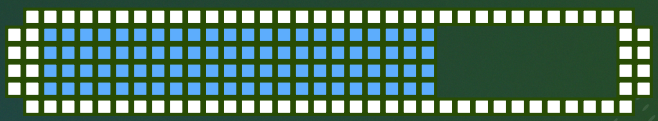
75% of new streaming music subscribers now **come from outside North America and Europe**.

Own in OND | Netflix (NFLX) & Spotify (SPOT)

Source: Statista, Video-On-Demand: Market Data & Analysis, 2023; Midia Research, Music subscriber market shares Q4 2024. OND holdings named are as of 9/30/25. Holdings are subject to change. For current OND holdings click here.

GAMING PLATFORMS AND SERVICES

With video games accessible anytime and anywhere through connected devices, the industry is moving beyond its hit-driven model toward a range of subscription-based revenue approaches.



70% OF GAMERS

Most gamers **play on multiple devices** including mobile, console, and PC.



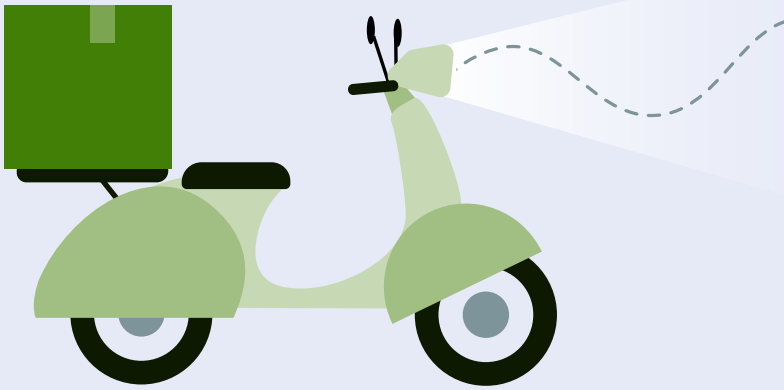
8.8%

The global live gaming market is projected to grow at a Compound Annual Growth Rate (CAGR) of 8.8% between 2025 and 2030.



Own in OND | Roblox (RBLX) & Take-Two Interactive (TTWO)

Source: Game Publishing & Marketing Summit, citing Bain & Co. and AgileIntel, Global State of Game Publishing & Marketing 2025 Industry Report. OND holdings named are as of 9/30/25. Holdings are subject to change. For current OND holdings click here.



MOBILITY AND DELIVERY

Once considered disruptors, ride hailing and food delivery services have become essentials. Apps have made them accessible almost everywhere, and consumers increasingly use them to save time.



$230B

Global ride-hailing is expected to grow 5% annually through 2030.



52%

Most consumers say ordering takeout has become an essential part of their lifestyle.



8 in 10

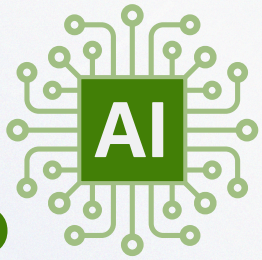
80% of respondents in a recent survey consider food delivery to be a form of self-care.

Own in OND | Uber Technologies (UBER) & DoorDash (DASH)

Source: Statista, Ride-Hailing: Market Data & Analysis, 2024; National Restaurant Association, 2024; DoorDash, 2025 DoorDash Delivery Trends US Edition. OND holdings named are as of 9/30/25. Holdings are subject to change. For current OND holdings click here.

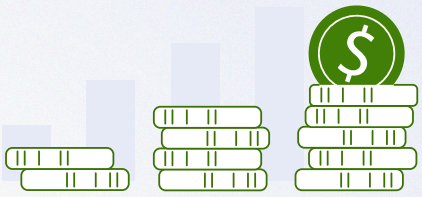
SEMICONDUCTORS AND HARDWARE

As AI adoption accelerates, semiconductor manufacturers are emerging as the backbone of on-demand services. With the need for modern chips still outpacing supply, industrywide growth potential is rising.



40%

Expected **growth in AI spending** in 2026 (to $2 trillion).



$3.3 trillion

Global AI investment expected by 2029.

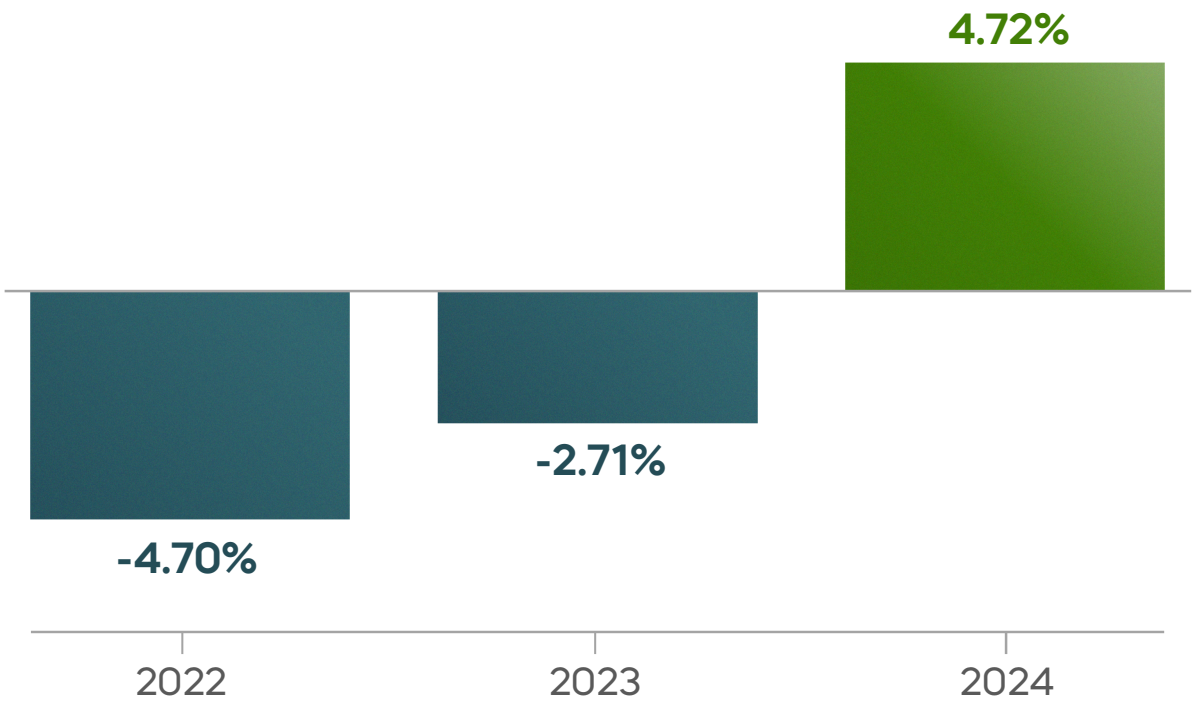
Own in OND | NVIDIA (NVDA) & Ambarella (AMBA)

Source: Bloomberg/Gartner, "Forget Nvidia. A $2 Trillion Spending Spree Will Mint More AI Winners," 10/22/25.OND holdings named are as of 9/30/25. Holdings are subject to change.
For current OND holdings click here.

OND invests in a global portfolio of companies leading the evolution of the on-demand economy. Once valued primarily for growth potential, many of them are now delivering—and expanding—meaningful profits.

Collectively, the members of the FactSet OnDemand Index, which OND tracks, have become profitable over the past three years. The theme hasn't just grown; it's generated stronger revenues and sustained earnings growth.

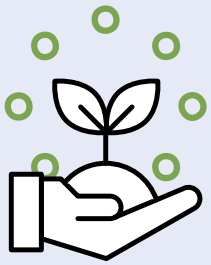
Profit Margin, FactSet On-Demand Index



Source: Bloomberg, trailing 12-month profit margin. Past performance does not guarantee future results.

WHY OND?

Capture the fast growing on-demand theme with the ProShares On-Demand ETF (OND)



Targets High-Growth Innovation

Consumer preference for on-demand experiences has transformed entertainment, retail, and transportation—showing no signs of slowing.



Sector & Geographic Diversification

The on-demand economy is transforming multiple industries across nearly all regions of the globe.



Efficient Exposure

OND invests in dozens of companies with high exposure to the growing on-demand theme—all in one trade.

Any forward-looking statements herein are based on expectations of ProShare Advisors LLC at this time. Whether or not actual results and developments will conform to ProShare Advisors LLC's expectations and predictions, however, is subject to a number of risks and uncertainties, including general economic, market and business conditions; changes in laws or regulations or other actions made by governmental authorities or regulatory bodies; and other world economic and political developments. ProShare Advisors LLC undertakes no duty to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

Index information does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged, and one cannot invest directly in an index.

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This fund is non-diversified and concentrates its investments in certain sectors. Non-diversified and narrowly focused investments typically exhibit higher volatility. Investments in on demand technology are subject to risks associated with a developing industry and there is no guarantee that these companies will be successful. This fund may be subject to additional risks associated with the media and entertainment and retailing industries. A more complete discussion of risks is found in the prospectus. Index companies may have limited product lines, markets, and resources. Such companies are subject to risks such as changing consumer preferences and product obsolescence; intense competition; impairment of intellectual property rights; evolving industry standards and regulations; cybersecurity attacks or other data breaches; and security and privacy failures or constraints. The index theme may not be the primary driver of company, index or fund performance. Companies in the index may have significant unrelated business lines, which could have a significant negative impact on company, index and fund performance. Investments in non-U.S. securities may involve risks different from U.S. securities, including risks from geographic concentration, differences in valuation and valuation times, unfavorable fluctuations in currency, differences in generally accepted accounting principles, and from economic or political instability. Investments in emerging markets generally are less liquid, more volatile and riskier than investments in more developed markets and are considered to be speculative. This fund may include securities of issuers in China, which are subject to risks associated with emerging markets, as well as additional risks.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com.

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